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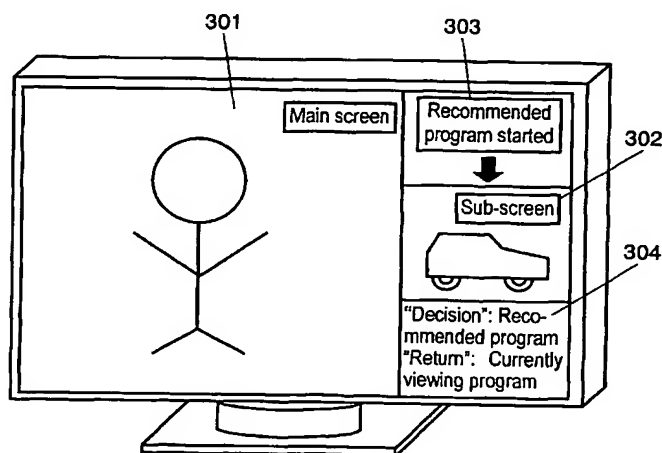
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(54) Title: **PICTURE RECEIVER HAVING PROGRAM RECOMMENDING FUNCTION AND PROGRAM RECOMMENDING METHOD**



(57) Abstract: The present invention provides a picture receiver having program recommending function and a program recommending method which may automatically display two pictures when a recommended program is started while the user is viewing a program, thereby informing the user of it clearly and effectively. The picture receiver comprises a program information accumulating means for accumulating program information, a viewing information obtaining means for obtaining program information of currently viewing program, a program recommending means for specifying a recommended program being on the air or to be put on the air within a predetermined time, and a picture displaying means for displaying two pictures on the channel of the recommended program and on the channel of the currently viewing program in accordance with information from the program recommending means. The program recommending method comprises a step of accumulating program information, a step of obtaining program information of currently viewing program, a step of specifying a recommended program being on the air or to be put on the air within a predetermined time, and a step of displaying two pictures of the recommended program specified and the currently viewing program.



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